

Message Text

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PAGE 01 BAMA KO 04446 121531Z
ACTION AF-10

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TO SECSTATE WASHDC 0653

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E.O. 11652: N/A
TAGS: BGEN, ESTC, ML
SUBJECT: LICENSING AGREEMENT WITH MALIAN FIRM

REF: STATE 223839

FOLLOWING ARE RESPONSES TO QUESTIONS RAISED REFTEL REGARDING
LICENSING AGREEMENT BETWEEN FLEER CORPORATION AND GRAND
CONFISERIE DU MALI:

(A) MALIAN GOVERNMENT APPROVAL IS REQUIRED FOR ANY TRADE-
MARK AND TECHNICAL ASSISTANCE AGREEMENT BETWEEN FLEER COPR.
AND GRAND CONFISERIE DU MALI. MALIAN COMPANY IS RESPONSIBLE
FOR SUBMITTING PROPOSED LICENSING AGREEMENT TO MINISTERE
CHARGE DE LA TUTELLE DES SOCIETES ET ENTREPRISES D'ETAT AND
OBTAINING THAT MINISTRY'S APPROVAL FOR TRADEMARK AND TECHNICAL
ASSISTANCE AGREEMENT. NOTE THAT DESPITE ITS NAME THE MINISTRY
IS ALSO RESPONSIBLE FOR MONITORING ACTIVITIES OF PRIVATE
COMPANIES IN MALI.

(B) LENGTH OF TIME REQUIRED TO OBTAIN MALIAN GOVERNMENT
APPROVAL OF TRADEMARK AND TECHNICAL ASSISTANCE AGREEMENT
DEPENDS A GREAT DEAL ON HOW EFFICIENTLY MALIAN FIRM DRAWS
UP AND PRESENTS MATTER TO MINISTRY. EMBASSY IS AWARE THAT
GRAND CONFISERIE DU MALI IS WELL RUN, LEBANESE-OWNED COMPANY
WITH GOOD CONTACTS IN MALIAN GOVERNMENT.

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(C) LOCAL COMPANY HAS LICENSING AGREEMENT WITH COCA
COLA AND PEPSI COLA CORPORATIONS FOR MALIAN DISTRIBUTION
OF NUMBER THEIR SOFT DRINK PRODUCTS.
BYRNE

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Message Attributes

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Draft Date: 12 sep 1978
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